

# VOLUNTEER ROLE PROFILE



Volunteer Role	<b>Christmas Jumper Day Promoter</b>
Volunteer Manager	<b>Community Volunteering Manager</b>
Where you will be based	<b>Community</b>

## Why we want you

On Friday 15 December we will be calling on woolly-lovers from around the country to get together in their favourite festive knitwear and donate £2 for adults, £1 for children, to help save children's lives. It's a chance for people to show off their silly side and will help raise vital funds. This is where you come in – help us spread the word and get people signed up to Save the Children's Christmas Jumper Day! We need you to use your local knowledge to help us create a buzz and ensure that Christmas Jumper Day is a fantastic success in your area.

## What you will be doing

- Finding ways to promote Christmas Jumper Day to local businesses, offices and community groups in your local area
- Reaching out to local audiences, building relationships, distributing leaflets and posters and encouraging your local community to take part
- Finding and using free marketing opportunities to promote Christmas Jumper Day, including social media (if you're happy using it)
- Going along to some of the local events to get photos (with permission forms completed) and quotes so you can celebrate your community's achievements
- Keeping in touch with other local volunteers to make sure everyone knows what's going on in their community
- Reporting back to your Community Volunteering Manager about what you've been doing and the progress you've made

## The skills you need

- Confident and outgoing – you're going to be approaching lots of different people
- Enthusiastic and able to inspire others
- Happy and confident working on your own and arranging your own tasks
- Great communication skills, both in person and in writing
- Ideally, comfortable with social media but this is not essential

## What's in it for you

- You will be an important part of the Christmas Jumper Day team and the face of Christmas Jumper Day in your community, contributing to the success of a fun, high-profile and high-impact event, that will raise considerable funds for Save the Children's work
- Full training and support to engage your community to support Christmas Jumper Day in your local community

- Hands-on experience of fundraising and promotion
- Reasonable out-of-pocket expenses covered in line with our policy e.g. travel

## **Disclaimer**

We are committed to protecting and keeping children safe. We select, check and manage our volunteers to make sure that we are able to do this.